

Geoff Cottorone

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OBJECTIVE: To obtain a position within a creative services group where I can contribute to quality imaging and increased market presence.

QUALIFICATIONS

- Solid proficiency with industry standard imaging and design software.
- Areas of expertise include technical training, giving presentations, art direction, photography, prepress graphic production and project management.
- Excellent interpersonal skills with a strong ability to communicate technical concepts to a diverse audience.
- Rapid assessment of client needs to develop an effective design solution.
- Ability to generate and implement creative concepts for a variety of imaging needs.
- Work effectively in small work groups, with management and/or production staff.
- Thrive in creative, collaborative environments.
- Proficient experience with Cinema 4D r9 - 3D modeling/animation software

PROFESSIONAL EXPERIENCE

2000-2005 Lenticular Design Director, Magicolor Graphics

Provided client consultation, imaging development and project management for in-house lenticular graphics division.

Created effective 3D and motion design solutions for client's point-of-purchase, trade show and direct mail projects. Converted client art from traditional 2D formats to 3D or motion ready files for lenticular printing.

Maintained quality control for imaging processes, print production and lens material. Provided retouching and file manipulation for standard prepress needs.

1997-2000 Graphic Production Manager, Impact Imaging/OpSec

Manager of the Lenticular Imaging Division, providing art services for all US and Worldwide clients.

Supervised all creative digital imaging work and managed all studio operations including, estimating, scheduling, vendor relations, and staff.

Responsible for all creative service involving lenticular imaging including concepts, art director consultations, image manipulations, and 3-dimensional image development.

Provided for support to sales staff through training, presentations and client consultations.

1992-1997 Technical Sales Support, Eastman Kodak – Dynamic Imaging

Provided technical and creative support for all external sales, internal staff and all non-Kodak clientele.

Responsibilities included art direction, project coordination, product training workshops for domestic and international sales staff, managing project workflow between sales and creative imaging staff and final production.

Provided original photography and/or support for client originated imaging work.

1988-1992 Professional Photographer, Eastman Kodak – ProPhoto Division

Responsible for all phases of photographic project work within the commercial studio.

Provided assistance to staff photographers for both studio and location jobs.

Trained incoming Photo Assistants as needed.

EDUCATION

1998 University of Denver

NACSE (Natl. Assoc. of Communications Systems Engineers) Certificate – Web Design & Development Program

1996 Roberts Wesleyan College

B.S. – Organizational Management

Areas of study: Principles of Management & Supervision, Effective Group Relations, Human Resources, Statistical Methods, Workflow Control.

1985 Rochester Institute of Technology

Coursework towards B.S. - Commercial Photography

Areas of Study: Professional Photography, Imaging Technology, Graphic Design, and Film Processes

1983 Monroe Community College

Coursework towards A.A.S – Audio/Visual Technology

Areas of Study: Photography, Motion Picture Film Production, Multimedia Graphic Techniques, Audio Production

INDUSTRY RECOGNITION

Recipient of multiple PIAMS' PRIDE Awards (2002 & 2003) for graphic excellence for lenticular projects through Magicolor Graphics)

Featured in a 1995 CNN Science Today segment highlighting new developments in imaging technology (for Kodak's lenticular imaging research)